



About Award-Winning Author **Mardie Caldwell**

To schedule an interview with author Mardie Caldwell, please call her publisher, American Carriage House Publishing:
1-866-986-2665
(1-866-986-BOOK)

#1 New Release
on Amazon.com

Author Bio & Background

As a mother and grandmother, Mardie Caldwell saw firsthand the impact of a stage 3 cancer diagnosis on her seven-year-old granddaughter. After dedicating her life's work to helping children and families come together through adoption, she found herself helping her own family as they navigated the realities and fears of pediatric cancer. Mardie spun tales at home to entertain and encourage little Ellie throughout her treatment.

An award-winning author, Mardie has written numerous non-fiction books. *Ellie the Brave, Bald Fairy* is her first foray into picture and story books for children. As she shared this sweet fairy story with a few friends, she found that it was an uplifting story that resonated with anyone who has suffered with hair loss due to cancer treatment, even adults! It is her sincere wish that these same magical stories will encourage other children facing similar diagnoses.

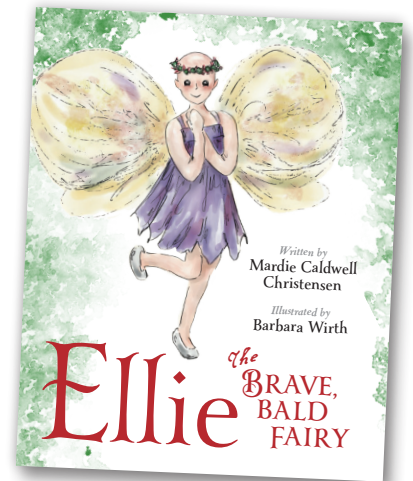
Mardie Caldwell is available for media inquiries, for print, television, or radio/podcast interviews. She may at times be able to include her granddaughter Ellie, who was the inspiration for the story. We've prepared suggested questions for media appearances.

MORE ABOUT AUTHOR MARDIE CALDWELL

Mardie Caldwell is the Founder and CEO of Lifetime Adoption Center in Florida. Facilitating more than 140 adoptions each year, Lifetime has become one of the largest adoption centers in the country. Working nationwide, Lifetime's caring staff supports each woman as they consider their pregnancy choices, while encouraging waiting adoptive families throughout their adoption journey. In 2014, Mardie was honored with the U.S. Small Business Administration's "Woman-Owned Business of the Year."

Mardie has designed an adoption program that is personalized for each individual that contacts her center, and provides around-the-clock availability for any birth parent considering adoption. She designed the program after her own adoption struggles, and prides herself on the caring, compassionate support that is offered to each birth parent and family who works with Lifetime Adoption.

Mardie has shared her adoption experience with others around the world. She has written five books about adoption. Two of her books for adoptive families, *AdoptingOnline.com* and *Adoption: Your Step by Step Guide* have won awards, including the prestigious Benjamin Franklin Award. They are both widely recommended, most notably by Dr. Laura Schlessinger who hailed Mardie's book as the "ultimate guide to adoption".



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Author Media Credits & Catalog of Books

MEDIA CREDITS

Mardie has more than 225 media credits to her name, including: NBC's The Today Show, Larry King Live, The Ricki Lake Show, Marie Osmond's show "Marie", ABC News, CNN Headline News, Inside Edition, CNN's The Campbell Brown Show, CBS News, NBC News, KGO Newstalk Radio, CNN's Black in America II, MSNBC, Fox, PBS, BBC, Dr. Laura, and is widely sought for print articles and speaking engagements.

OTHER TITLES BY MARDIE CALDWELL

So I Was Thinking About Adoption... Consider Your Choices

This book was written specifically for women considering adoption for their children and has received much media attention. In it, women can find caring, honest answers to their adoption questions, tips for telling others of their adoption plans, info on how the adoption process works, and valuable adoption resources. It is now considered the finest book of its kind and is available nationwide. In addition, Mardie offers it as a complimentary download for women who need the information as they consider the best decision for their child.

Called to Adoption: A Christian's Guide to Answering the Call

Mardie wrote this straightforward guide to provide tips and up-to-date, relevant information that every parent considering adoption should know. Readers will identify with Mardie's experiences, making this a vital handbook as parents take steps to adopt. This book aims to help couples fulfill God's plan for their family.

Called to Adoption shares how different types of adoption vary and provides the step-by-step guidance needed to adopt safely and successfully. The book prepares adopting parents for both the logistic and emotional sides of adoption. For couples praying about building their family through adoption, this easy-to-read guide book is a valuable insight.

Adoption: Your Step-by-Step Guide and AdoptingOnline.com

Both of these books have won literary awards, including the prestigious Benjamin Franklin Award. Both books are both widely recommended by many, including radio personality, author, and speaker Dr. Laura Schlesinger who praised Mardie's book as the "ultimate guide to adoption." Dr. Laura continues, "Finally, I have a book designed to give my listeners a safe guide to finding the resources needed to be successful in adoption!"

The Healthcare Professional's Adoption Guide

This guide is geared toward educating social workers, doctors, nurses, and anyone working with women in the healthcare industry. Often, these professionals are working directly with women who are making difficult decisions about their child's future. Yet, there is little to no training to bring them up-to-date on the best practices in open adoption.

It contains vital information for any healthcare provider or pregnancy counselor assisting women and covers the various aspects of adoption today and the new generation of maternity health. This guide, along with the opportunity for in-service training, has made a huge difference in adoption education for healthcare professionals.